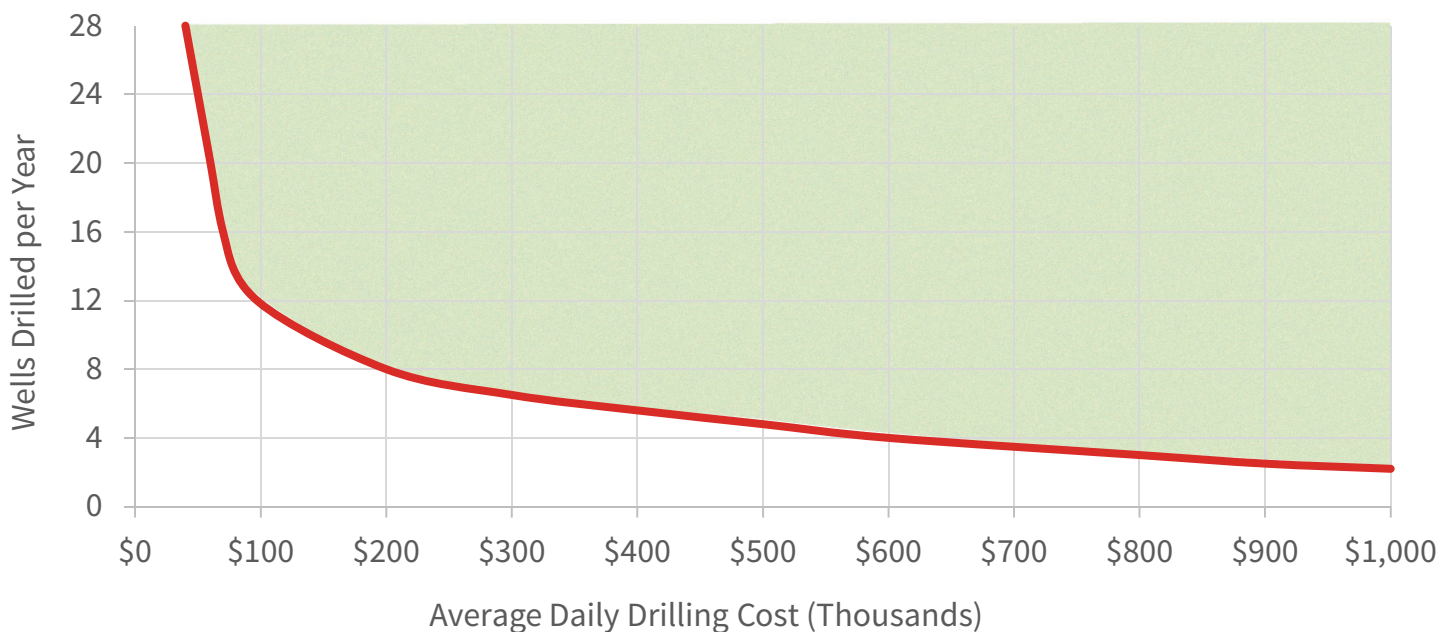


Deliver net cost savings per well with Wired Drill Pipe from IntelliServ™ - Cost vs. Value

Wired Drill Pipe enables the instantaneous transmission of critical downhole data and eliminates drilling performance limiters, **saving over two days per well** for typical directional well designs.

In many drilling campaigns these days per well reductions exceed the cost of Wired Drill Pipe and deliver **net cost savings** per well.

The Wired Drill Pipe business case frontier was developed to allow Operators to determine which drilling campaigns would likely see net cost savings by looking at the number of wells per year drilled and the average daily drilling costs.



Drilling campaigns that fall above the business case frontier (illustrated by the shaded green area above the red line) are likely to see **net cost savings of over \$1,000,000** across a three year period from the use of Wired Drill Pipe.

Please contact IntelliServ, or visit www.nov.com/intelliserv to have a tailored business case and cost vs. value estimate created for your drilling campaign.